

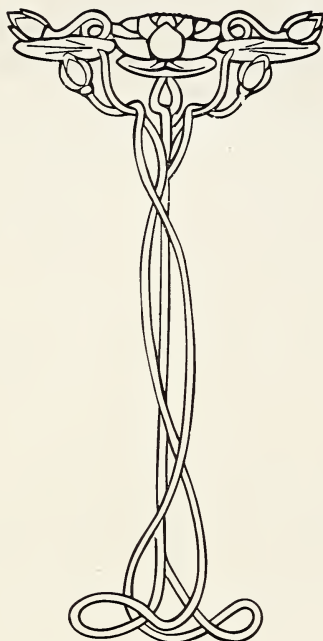
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Iris



WHOLESALE
"PRICE LIST"

1926

Bennett, Lee R.

The
Van Wert Wholesale
Peony and Iris Gardens

Van Wert, Ohio

TERMS

ACCEPTANCE

All orders will be booked and shipped in rotation, subject to stock being unsold or available on receipt of order. Refunds will be promptly made for varieties we are not able to furnish.

DELIVERY

All orders will be shipped in July or August by express, transportation charges collect.

REMITTANCES

On orders amounting to \$10.00 or less, cash with order. On orders above that amount, 10% with order, balance due at the time of delivery, to all purchasers who can give satisfactory references. No discount allowed on prices in this list as quotations represent our net wholesale prices.

Make all remittances payable to The Van Wert Wholesale Peony and Iris Gardens.

We believe that all varieties in this list are true to name, but should any bloom untrue we will refund the money paid for it.

No substitutions.

BY WAY OF INTRODUCTION

THE Van Wert Wholesale Peony and Iris Gardens have been established for the purpose of selling Peony roots and Iris rhizomes to other growers, and to dealers who wish to make a profit on them, either by planting in their own gardens, or by resale to other purchasers. The owner, Lee R. Bonnewitz, has for years been engaged in the retail Peony and Iris business, and he has received a great many letters from amateur Peony and Iris growers asking his advice about starting commercial gardens in different sections of the United States. In answering these letters he has endeavored to keep his enthusiasm in check, and not advise anyone to risk his capital in a venture from which he may not be able to recover it, for it takes real business ability to make any business succeed.

However, enthusiasm for the Peony and the Iris, coupled with a willingness to work, and a fair amount of business ability, should bring success, but he would advise all beginners to get in personal touch with some successful grower, and learn the things to be avoided in the new venture.

Mr. Bonnewitz has found that in building up a business of national proportions, that it has taken a large expenditure of money to carry on the advertising, which is so necessary for its growth. He has found, also, that the expense of advertising just about equals the expense of the purchase of roots, and of the labor spent on their cultivation. This has led him to believe that if a dealer in Peony or Iris roots can secure reliable stock, absolutely true to name, at about one-half retail prices, the dealer can carry on a successful business without the necessity of being bothered with the annoyances which are sure to come to all growers.

With this thought in mind Mr. Bonnewitz has purchased a farm located five and one-half miles west of Van Wert on the Lincoln Highway. Its perfect drainage and rich soil make

the site an ideal one for growing Peonies and Irises, and plans are being made for extensive planting to meet the wholesale demand for good Irises and good Peonies. Mr. Bonnewitz will continue in the personal management of his retail Peony and Iris business at Van Wert, while the farm will be in charge of his brother, Van J. Bonnewitz, his secretary, Lee A. Shimer, and his field superintendent, C. D. Pennell.

This initial price list is being sent to a list of growers whom we believe should be interested in our stock, with the hope that many of them will visit the gardens this year, and see the quality of the stock we grow, and the care which is exercised in keeping every variety true to name.

No descriptions are included in this wholesale list because we are sure that only those growers who are familiar with the different varieties will be interested in quantity prices. The retail list, to be issued by Mr. Bonnewitz, will carry descriptions, and *all growers who wish to have their names on the mailing list of the wholesale gardens*, will receive in addition to our wholesale offers, Mr. Bonnewitz's retail catalogue with descriptions.

The wholesale stock is at present combined with the retail stock in the gardens at Van Wert, and on many varieties we will be able to make deliveries this season during July and August, and so we solicit a careful study of the following list of Irises. We feel sure you will find some real values in the list. Do not overlook Ambassadeur, Anna Farr, Cluny, Diadem, Lord of June, Opera, Prospero, Pioneer, Quaker Lady, Souvenir de Madame Gaudichau, White Queen, and especially Mother of Pearl.

Supplements

With a favorable growing season, we will be able to list many Iris specials, which will be offered in supplements to this price list throughout the season. These supplements will be mailed only to persons requesting them.

The first supplement, which will be issued immediately after the blooming season, will carry additional varieties in the tall bearded group, and we will list also, the varieties we can furnish from our Dwarf and Beardless sections.



Everyone interested in Irises should be a
member of

THE AMERICAN IRIS SOCIETY

Annual dues \$3.00

Send remittance to

TREASURER ARTHUR H. SCOTT,
Front and Market Streets, Chester, Pa.

Mother of Pearl--Its History

This Iris was originated by Miss Grace Sturtevant, America's foremost Iris hybridizer, and the entire stock was sold to Mr. A. E. Kunderd of Goshen, Indiana. He first placed the variety on the market in 1921 at \$25.00 for a single root, and last season it was listed by eight prominent Iris growers at prices ranging from \$4.00 to \$10.00 per root.

What Iris Authorities Say About Mother of Pearl



Mr. E. B. Williamson, originator of Lent A. Williamson, America's highest rated Iris, says, "Mother of Pearl, standards and falls pale bluish lavender with a faint creamy undertone. Large flowers of exceptional substance and perfect form on well branched stems. Vigorous in growth and producing its wonderful flowers freely. I consider this an almost perfect Iris."

Mr. Franklin B. Mead, one of the most capable Iris critics in the United States, says, "I think very highly of Mother of Pearl and consider it practically the equal of Mlle. Schwartz."

The Quality Gardens, who issue a splendid Iris catalog, say, "Mother of Pearl—This is the most aptly named Iris that we know. It is a self color with all the soft iridescent colors of Mother of Pearl."

Mr. Frank W. Campbell, an expert Iris Judge and critic says, "Mother of Pearl, pale bluish lavender with a pearly iridescence. Good grower, tall, very fine shape, and of the very highest quality in every way."

Special Wholesale Offer

The Van Wert Wholesale Peony and Iris Gardens have acquired sufficient stock of this splendid variety to offer it at a popular price. The Iris deserves a place in every perennial garden, and it will foster an interest in Irises wherever it is placed.

50 Rhizomes \$27.50, 100 Rhizomes \$50.00.

VARIETIES

| | |
|--------------------|--------------|
| ALCAZAR | (Vilmorin) |
| AMBASSADEUR | (Vilmorin) |
| ANNA FARR | (Farr) |
| ASIA | (Yeld) |
| AZURE | (Bliss) |
| BALARUC | (Denis) |
| BLACK PRINCE | (Perry) |
| CAMELOT | (Bliss) |
| CAPRICE | (Vilmorin) |
| CHASSEUR | (Vilmorin) |
| CITRONELLA | (Bliss) |
| CLIO (?) | |
| CLUNY | (Vilmorin) |
| COLONEL CANDELOT | (Millet) |
| CORA | (Millet) |
| CORRIDA | (Millet) |
| CLEMATIS | (Bliss) |
| DALILA | (Denis) |
| DANIEL LESUEUR | (Denis) |
| DAWN | (Yeld) |
| DEMI-DEUIL | (Denis) |
| DRAKE | (Bliss) |
| DIADEM | (Bliss) |
| EDOUARD MICHEL | (Verdier) |
| FRYER'S GLORY | (Fryer) |
| FUERSTIN LONYAY | (G. & K.) |
| GLORY OF READING | (Farr) |
| GLORY OF HILLEGOM | (Dutch) |
| GOLD CREST | (Dykes) |
| HARMONY | (Dykes) |
| HIAWATHA | (Farr) |
| IRIS KING | (G. & K.) |
| ISOLINE | (Vilmorin) |
| JUNIATA | (Farr) |
| LA NUIT | (Verdier) |
| LAVENGRO | (Bliss) |
| LENT A. WILLIAMSON | (Williamson) |
| LOHENGRIN | (G. & K.) |
| LORD OF JUNE | (Yeld) |
| LORELEY | (G. & K.) |
| MADAME BOULLET | (Denis) |
| MADAME CHABAL | (Millet) |
| MADAME CHOBOUT | (Denis) |
| MADAME DE SEVIGNE | (Denis) |
| MA MIE | (Cayeux) |
| MARGARET MOOR | (Bliss) |
| MENETRIER | (Denis) |

| 10 Rhizomes | 25 Rhizomes | 50 Rhizomes | 100 Rhizomes |
|----------------|----------------|----------------|-----------------|
| \$ 1.50 | \$ 3.00 | \$ 5.50 | \$10.00 |
| 9.00 | 18.75 | 30.00 | 50.00 |
| 7.50 | 17.50 | 30.00 | 50.00 |
| 30.00 | 70.00 | ... | ... |
| 2.50 | 5.00 | 9.00 | 17.50 |
| 6.50 | 15.00 | ... | ... |
| 10.00 | 20.00 | 35.00 | 62.50 |
| 1.20 | 2.50 | 4.50 | 8.00 |
| 1.20 | 2.50 | ... | ... |
| 30.00 | 62.50 | 100.00 | ... |
| 40.00 | ... | ... | ... |
| 3.00 | 6.00 | 10.00 | ... |
| 6.00 | 12.50 | ... | ... |
| 2.50 | 5.00 | 9.00 | 16.00 |
| 1.20 | 2.50 | 4.50 | 8.00 |
| 3.00 | 6.50 | 12.50 | 20.00 |
| 3.00 | 6.50 | 10.00 | ... |
| 1.50 | 3.00 | 5.00 | ... |
| 12.00 | ... | ... | ... |
| 1.50 | 3.00 | 5.50 | 10.00 |
| 3.00 | 6.00 | 10.00 | ... |
| 4.00 | 7.50 | 12.50 | 20.00 |
| 2.50 | 5.00 | 9.00 | 16.00 |
| 6.00 | 12.50 | 20.00 | ... |
| 5.00 | ... | ... | ... |
| 12.00 | 25.00 | ... | ... |
| 2.00 | 3.75 | 5.00 | ... |
| 2.00 | 3.75 | 5.00 | ... |
| 6.00 | 12.50 | 20.00 | ... |
| 32.50 | ... | ... | ... |
| 2.00 | 3.75 | 6.00 | ... |
| 1.60 | 3.75 | 6.00 | ... |
| 3.00 | 6.00 | 10.00 | 18.00 |
| 2.50 | 5.00 | 7.50 | 12.50 |
| 3.00 | 6.00 | 10.00 | ... |
| 6.00 | 12.50 | 20.00 | ... |
| 5.50 | 12.50 | 22.50 | ... |
| 1.60 | 3.75 | 6.00 | 10.00 |
| 6.00 | 12.50 | 22.50 | 40.00 |
| 1.50 | 3.00 | 5.00 | 8.00 |
| 1.50 | 3.00 | 5.50 | 10.00 |
| 6.00 | 12.50 | 20.00 | ... |
| 7.50 | 15.00 | 25.00 | 40.00 |
| \$ 2.50 | \$ 5.00 | \$ 9.00 | \$16.00 |
| 2.00 | 4.00 | 6.00 | ... |
| 3.00 | 6.00 | 10.00 | ... |
| 15.00 | 30.00 | 50.00 | ... |

VARIETIES

| | |
|---------------------------|--------------------|
| MEMORY | (Yeld) |
| MIRANDA | (Hort) |
| MIMUNG | (G. & K.) |
| MONSIGNOR | (Vilmorin) |
| MOTHER OF PEARL | (Sturtevant) |
| MORNING SPLENDOR | (Shull) |
| MRS. COWLEY | (Bliss) |
| NEPTUNE | (Yeld) |
| OCHRACEA—Sunset | (Denis) |
| OPERA | (Vilmorin) |
| ORIENTAL | (Farr) |
| PALLIDA DALMATICA | |
| PARC DE NEUILLY | (Verdier) |
| PATIENCE | (Foster) |
| PEAU ROUGE | (Cayeux) |
| PETIT VITRY | (Cayeux) |
| PIONEER | (Bliss) |
| POCAHONTAS | (Farr) |
| PONT-A-MOUSSON | (Millet) |
| PRINCESS ROYAL | (Smith) |
| PROSPER LAUGIER | (Verdier) |
| PROSPERO | (Yeld) |
| QUAKER LADY | (Farr) |
| QUEEN CATERINA | (Sturtevant) |
| QUEEN OF MAY | (Salter) |
| RHEIN NIXE | (G. & K.) |
| RHEINTRAUBE | (G. & K.) |
| ROSEWAY | (Bliss) |
| ROSALIND | (Bliss) |
| SAUL | (Denis) |
| SCHWANHILDE | (G. & K.) |
| SEMINOLE | (Farr) |
| SHERWIN WRIGHT | (Kohankie) |
| SIMONNE VAISSAIRE | (Millet) |
| SOUV. DE MADAME GAUDICHAU | (Millet) |
| SQUALENS VEIEL OR | (Denis) |
| SUZANNE AUTISSIER | (Denis) |
| TAMAR | (Bliss) |
| TARTARIN | (Bliss) |
| VALERY MAYET | (Denis) |
| WHIFFENPOOF | (Sturtevant) |
| WILLIAM MARSHALL | (Perry) |
| WYOMISSING | (Farr) |
| WHITE QUEEN | (Queen Mary—White) |
| ZEPHYR | (?) |
| ZOUAVE | (Vilmorin) |
| ZUA | (Crawford) |

| VARIETIES | 5 EACH | 10 EACH | 25 EACH | 50 EACH | 100 EACH |
|-------------------------|-----------|------------------|------------|------------------|-------------|
| 5 - 3.75 ALPIN | \$.75 | \$.60 | | | |
| 5 - 3.75 ARME D ORIENT | .75 | .60 | .50 | | |
| 5 - 1.50 BIFLORA | .20 | .15 | .12 | .10 | |
| 5 - 2.50 BLUE STONE | .25 | .20 | .15 | | |
| 5 - 1.50 BRIDESMAID | .30 | .25 | .20 | | |
| 5 - 1.50 CANARY BIRD | .20 | .15 | | | |
| 5 - 1.50 CHAMEIRIS ALBA | .20 | .15 | | | |
| 5 - 1.25 CITREA | .25 | .20 | | | |
| 5 - 1.30 COMPACTA | .30 | .25 | | | |
| 5 - 1.50 DIXMUDE | .30 | .25 | .20 | .18 | |
| 5 - 1.25 EBURNA | .15 | $.12\frac{1}{2}$ | | | |
| 5 - 1.50 EXCEISA | .30 | .25 | | | |
| 5 - 1.25 FLORIDA | .15 | $.12\frac{1}{2}$ | .10 | | |
| 5 - 1.25 GARRICK | .25 | .20 | | | |
| 5 - 1.25 GEORGE V | .30 | | | | |
| 5 - 1.50 GRAMINEA | .50 | .45 | .40 | .35 | |
| 5 - 1.50 IA PERLE | .30 | | | | |
| 5 - 2.00 LOBELIA | .25 | .20 | .15 | $.12\frac{1}{2}$ | .10 |
| 5 - 3.00 MAROCAIN | .60 | .50 | | | |
| 5 - 1.50 MISTRAL | .30 | .25 | .20 | | |
| 5 - 1.25 NIOBE | .25 | .20 | | | |
| 5 - 3.00 ORANGE QUEEN | .35 | .30 | .25 | | |
| 5 - 1.50 PETITE AMIE | .30 | .25 | .20 | .15 | |
| 5 - 2.00 QUEEN FLAVIA | .40 | .35 | .30 | .25 | |
| 5 - SNOW CUP | .25 | .20 | | | |
| 5 - STANDARD | .35 | .30 | | | |
| 5 - THE BRIDE | .20 | $.17\frac{1}{2}$ | .15 | | |
| 5 - 3.00 VILLEREAL | .75 | .60 | | | |
| 5 - 1.50 ZANZIBAR | .35 | .30 | | | |

45.45

| 10 Rhizomes | 25 Rhizomes | 50 Rhizomes | 100 Rhizomes |
|----------------|----------------|----------------|-----------------|
| 12.50 | | | |
| 5.00 | 10.00 | | |
| 6.00 | 12.00 | 20.00 | |
| 1.50 | 3.00 | 5.00 | |
| 7.50 | 15.00 | 27.50 | 50.00 |
| 42.00 | | | |
| 2.50 | 5.00 | 7.50 | |
| 5.00 | 10.00 | | |
| 12.50 | 25.00 | | |
| 4.50 | 10.00 | 17.50 | 30.00 |
| 1.50 | 3.00 | 5.00 | |
| 2.00 | 4.00 | 6.00 | 10.00 |
| 1.50 | 3.00 | 5.50 | 10.00 |
| 2.00 | | | |
| 40.00 | | | |
| 3.00 | 6.00 | 10.00 | 17.50 |
| 60.00 | | | |
| 1.50 | 3.00 | | |
| 6.00 | 12.50 | | |
| 3.50 | 6.25 | 10.00 | |
| 1.50 | 3.00 | 5.00 | |
| 7.50 | 15.00 | 25.00 | 40.00 |
| 1.20 | 2.50 | 4.50 | 8.00 |
| 7.50 | 15.00 | 25.00 | |
| 1.20 | 2.50 | 4.50 | 8.00 |
| 1.50 | 3.00 | 5.50 | 10.00 |
| 10.00 | 18.75 | | |
| 2.50 | 5.00 | | |
| 2.50 | 5.00 | 9.00 | |
| 15.00 | 25.00 | | |
| 10.00 | 18.75 | | |
| 3.50 | 8.00 | 15.00 | 25.00 |
| 1.50 | 3.00 | 5.50 | |
| 25.00 | | | |
| 15.00 | 30.00 | 55.00 | 100.00 |
| 6.00 | 12.50 | | |
| 15.00 | 25.00 | | |
| 2.50 | 5.00 | | |
| 10.00 | | | |
| 5.50 | 12.50 | | |
| 1.50 | 3.00 | 5.00 | 9.00 |
| 6.50 | 12.50 | | |
| 1.50 | 3.00 | | |
| 5.00 | 10.00 | | |
| 1.50 | 3.00 | 5.50 | |
| 6.00 | 12.50 | 20.00 | |
| 5.00 | 9.00 | 15.00 | |

May and June Are Always Enjoyable Months For the Flower Lover

You are invited to visit our gardens when the Peonies and Irises are at their best. We will advise everyone on our mailing list the dates of our blooming seasons. Shall we place your name on that list?

The Van Wert Wholesale Peony and Iris Gardens *Van Wert, Ohio*

LEE R. BONNEWITZ

Proprietor

LEE A. SHIMER
Business Manager

C. D. PENNELL
Field Superintendent

The National Peony Show to be held at Fort Wayne, Indiana, in June, deserves a place on your schedule. Plan now, not only to attend, but also to make an exhibit of your favorites.